



**CHERAW REC DECK THE HOUSE 2023
3rd Annual Holiday Light Competition
ENTRY APPLICATION**



Entry Application Period: 11/27 - 12/13 (**Applications due Wednesday, December 13 by 5:00pm**). **Contestants must submit one (1) picture of their house decked in the decorations by 1:00pm Thursday, December 14 (email to pdixon@cheraw.com)**

Judging Period: 12/16 - 18 (between the hours of 6:00pm – 9:00pm) / Winners Announced: 12/21/23

All residential homes with a Cheraw 29520 zip code are eligible to participate (Town employees are not eligible in the house contest). Participants may enter their owned or rented place of residence, whether single-family, apartment, or condo/townhouse/duplex. The contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from outside the residence only.

Note: Repeat winners for 1st and 2nd place will be allowed in subsequent years, with a one-year skip in entry and an overall change in design.

Name: (first) _____ (last) _____
Street address: _____
E-mail address: _____
Contact phone number: _____
Directions to your home: _____

Notes about your holiday entry (use an extra sheet for description if needed):

Submit the entry application to Cheraw Community Center 200 Powe St. Cheraw, SC 29520, Attn: DECK THE HOUSE, or drop off (8:30am – 5:00pm Monday – Friday) or email to pdixon@cheraw.com. The deadline for submitting the application is Wednesday, December 13 by 5:00pm (not responsible for applications not received timely). Contestants must also upload/submit one (1) picture of your home by 1:00pm Thursday, December 14, 2023. Participants will receive a **Cheraw Deck the House sign with an entry number**. Participant responsible for ensuring the sign is placed at the entrance of the home and visible for judges to see at night.

I read and understand the contest guidelines. Signature/date _____

Cheraw Recreation dept. use only:

Date received: ___/___/___ ENTRY #: _____

Received by: _____

CHERAW REC DECK THE HOUSE 2023

3rd Annual Holiday Light Competition

RULES/GUIDELINES



Entry Application Period: 11/27 through 12/13

Judging Period: 12/16-18 / Winners Announced: 12/21

Entry applications are available at the Cheraw Community Center.

Rules/guidelines:

1. Participation is open to all residents with a Cheraw 29520 zip code and entry is free (employees of the Town of Cheraw are not eligible to participate). The category for formal judging is for residential homes with a Cheraw 29520 zip code.
2. Contest application must be received by 5:00pm Wednesday, December 13.
3. Contestants are responsible for submitting/uploading one (1) picture of their home decked with decorations by 1:00pm on Thursday, December 14 (submit/upload picture to pdixon@cheraw.com)
4. **Repeat winners for 1st and 2nd place will be allowed in subsequent years, with a one-year skip in entry and an overall change in design.**
5. The contest is for **exterior decorations only**, including decorations in windows that are visible from the exterior. Judging will be done from outside the residence only.
6. Judging will be based on “curb appeal” as viewed from the street only. Only decorations located on the street/public side of the property will be judged. **Judges will NOT enter the home or property to view back or side yards.**
7. Two (2) prizes will be awarded:
 - One 1st prize of a \$200 home improvement gift certificate/card, custom trophy, & bragging rights for a year
 - One 2nd prize of a \$125 home improvement gift certificate/card
 - The Facebook Fan Favorite will receive a trophy
8. A sign with an entry number will be provided for each participant. This sign must be placed in the front yard of the home where it can be seen by the judges from the street/front at night (i.e., by mailbox, driveway entrance, etc.)
9. Participants should ensure that all lights, animations, and decorations are in place and activated for the judging periods on nights of December 16 - 18 from 6:00pm – 9:00pm.
10. Judging will include a total of 40 points based on the following criteria:
 - First Impression/Overall Presentation 10 points
 - Unique design and creative use of lights and decorations 10 points
 - Suitability to site/display and placement of decorations, animated objects 10 points
 - Storyline or theme 10 points
 - That indescribable, extra WOW factor 10 points. ALL recognized holiday representations are welcome and anything you want judges to know may be noted on the entry form (Kwanzaa, Christmas, Hanukkah, special theme, or story, etc.).
11. There will also be a Facebook-driven Fan Favorite (voting on Wednesday, December 20 from 9:00am – 11:59pm only).
12. Winners will be announced on Thursday, December 21.
13. Participants agree to have the address of their display posted on the contest web page, as a Town of Cheraw “Deck the House Tour” for the public to enjoy. We highly suggest entries be on easily navigated streets, and your neighbors are notified of the contest and its traffic flow.
14. Participants agree to have one or more photos of their decorated residence exterior posted on the Town of Cheraw & Cheraw Recreation & Leisure Services social media sites, contest press releases, internal communications, and newsletters. Participant agrees there will be no compensation of any kind for said posting or publication.